



Keeping the user in perspective, what care is to be taken while developing home page of a website?



Enter Y / N after checking the content under description

Description	(Y/N)
Best practices	
Providing direct access to Log in	
Providing direct access to Contact details	
Providing direct access to FAQ	
Providing direct access to Products & services	
Providing direct access to Customer support	
Providing direct access to Company information	
Providing direct access to News	
Providing direct access to Major content sections	
Providing direct access to Currently advertised items	
Providing direct access to Check status of an order / View cart	
Providing direct access to search functionality	
Providing direct access to sitemap	
Minimizing load times	
Avoiding splash screens (Small window that appears indicating page load whenever user navigates to home page)	
Introducing primary navigation on home page to display different sections / categories of website	
Minimizing content in home page to avoid vertical scrolling	
Minimizing scrolling (vertical / horizontal) if user wishes to view important information	
Pitfalls	
Requiring vertical scrolling to access key information	



Requiring greater horizontal scrolling	
Not making it clear that the page is the homepage	
Presenting too much information on the homepage	
Failing to provide direct access to a FAQ	
Asking users to choose a "version" of the site before displaying the homepage	
Presenting a cluttered homepage	