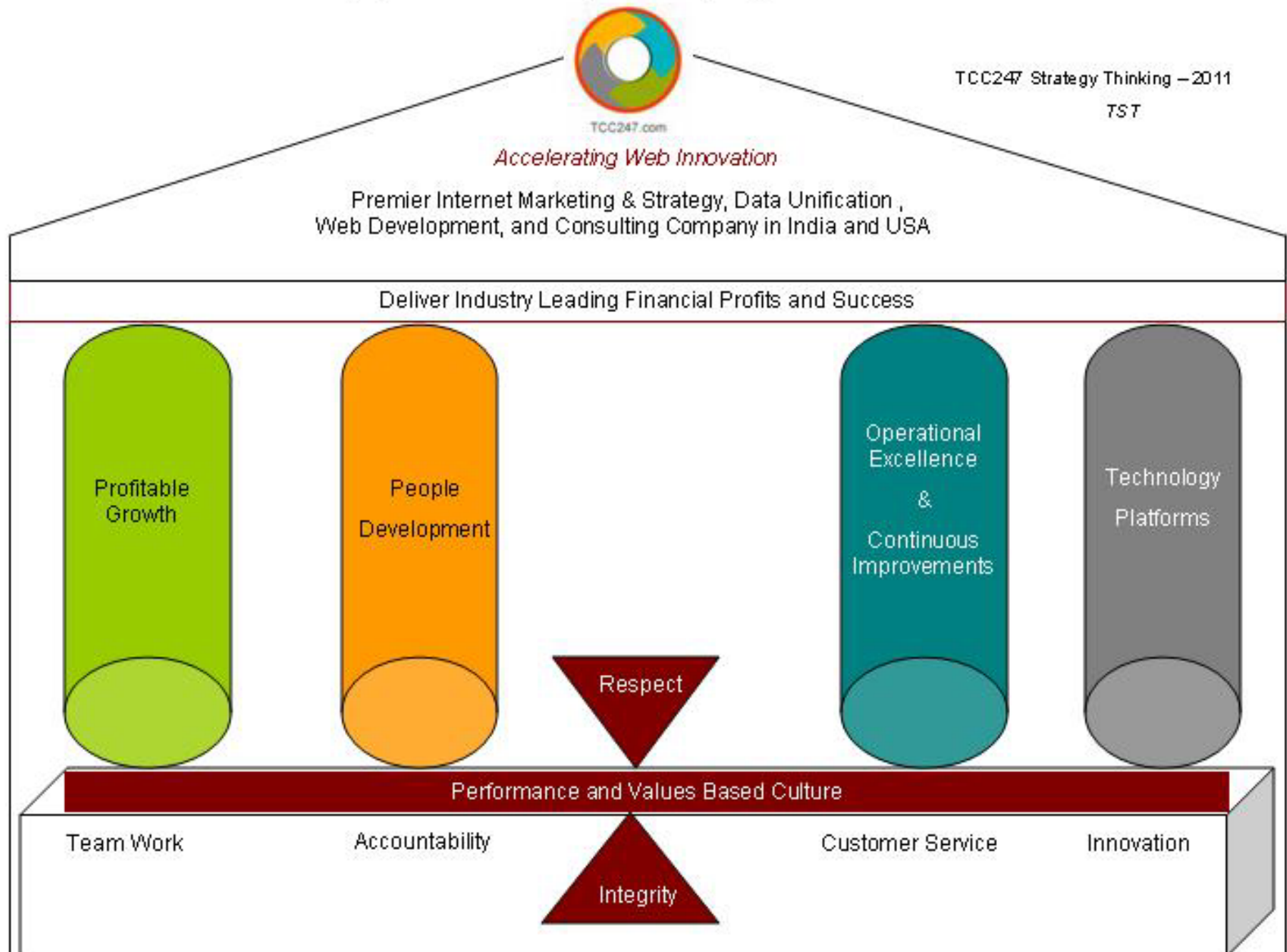


TCC247- has embedded four strategic pillars that we manage to accomplish growth and success



TCC247 Strategy Document is provided for employees and outsiders with our principals, definitions, framework, and our system of working.

Our system of working is built around people and strengthening of our working culture. It is to provide us an industry leading profitability and growth.

TCC247 house is based upon (4) critical pillars

1. Profitable Growth, 2. People Development, 3. Continuous Improvements, and 4. Web Based Technology Platforms.

These pillars are highly interrelated. House cannot be built with out any of these pillars missing. Key to keeping the house strong, house has a foundation of (6) values with Integrity and Respect as center point of our value system. Without solid foundation even if house has all pillars, house will be weak. To keep house strong and sustain our foundation need to be strong and in tact.

Along with integrity as a center point of our values systems, one of the highest levels and center point for balancing our value system is – *Respect for People*. Respect we can give to any one occurs when we take our time and make an effort to teach another person how to be a great problem solver. When we dedicate and sacrifice our own time to the teaching of another person, we defer our needs to the needs of other person. When we teach other people how to solve problems, we are also saying that we believe in our people. We believe that they are capable and we trust and value their minds and contributions. We believe that people are most engaged and most satisfied when they feel they are contributing. Giving our people the opportunity to solve problems demonstrates our sincerity and respect for their talents and abilities.

Profitable Growth

Key pillar for our growth is going to be accounting profits, as our primary measures of success. Our goal is to deliver more value and getting paid fairly for it. Our objective is to outpace the markets we serve on the top line and grow economic profits to sustain in the Indian and USA markets faster than sales. For our Internet Marketing operating group with superior technical expertise and web based solutions, we are taking advantage of synergistic opportunities to sell more services, web based applications and solutions to customers through out their setting up their web sites, design to Internet marketing and servicing functions based upon web based technologies.

People Development

TCC247 strives to help all employees meet their potential. We will continually benchmark us against other leading companies within our industries to attain that our people have an excellent understanding of TCC247's business goals and how their jobs contribute to achieving them. Our people also understand our core values, our people will always feel they are treated with respect, and firmly believe that TCC247 conducts business with honesty and integrity. Additionally, all employees are expected to maintain professional development plans; we continually refine our training programs at every level of the business, from classes, certifications, providing up to date educational training materials tailored for supervisors and individual contributors. We take great pride in knowing our success is grounded in TCC247's culture of performance and values.

TCC247 goal is to be the premier web based technology and internet marketing company in India and USA.

Operational Excellence for Continuous Improvements

At TCC247, operational excellence is everyone's key responsibility, because no one knows his or her job better than the person doing it. Everyone at TCC247 is encouraged to seek opportunities for process improvement and is provided with tools and training to encourage innovation. Our management team supports efforts throughout the company to streamline processes and eliminate steps that do not add value. Operational excellence directly impacts top line and bottom line performance by increasing customer satisfaction while increasing productivity, which further distances us from our competitors.

Web Based Technology Platforms

At TCC247 we are heavily invested in developing web technology platforms based upon SAAS models. These platforms lower upfront cost for our clients, allows us to deliver and service our clients to their expectations, competitively and profitably. This creates satisfied and loyal customers who achieve immense value from our technologically advanced and innovative web based software products. We achieve profitable growth by lowering our customer service cost way below industry standards, faster sales cycles, and customer acquisition process and hence industry best profitability and growth potential.

A Global Outlook

We unveiled a global alignment for our financial, operational excellence and human resources support functions that will help us operate those services more efficiently while allowing the business units and management to increase the amount of time focused on growth.

The Future

Our vision is to be the premier Internet Marketing & Strategy, Data Unification, Web Development, and Consulting Company in India and USA. We are going to achieve above for our customers, vendors, employees and shareholders. How will we do it? Innovation, Execution. Excellence. We will create knowledge, tools, products, services, people and resources we need to win in the marketplace.

Profitable growth is our mantra, and we have real grip and will continue to position by having stronghold in our operational excellence and people development initiatives. The result: Economic profits for Investors and shareholders in value growth. In short, we will create in year 2011 what we need to compete very well in fiscal years 2012 to -2015.

Information Visibility & Communications through periodic frequent meeting, newsletters, minutes of meeting and OPPM's

We have come to conclusion over years here at TCC247 that problems cannot be solved without having information about the problem and problem cannot be understood without having a complete overview of the problem either. We are living in a world of accelerating change; number of problems to be solved is also accelerating as well. It is impossible for just management to solve problems by themselves. It is critical that every employee with in our company should be aware of all key goals, problems and are involved in some way to some degree in our problem solving efforts. Team leaders and HR team members are responsible to make sure that junior members who are not present in key meeting are made aware in person by senior person to discuss all key meeting points. In meeting we just not only talk about performance data only, but we also talk about strategic objectives , competitor's data , marketing , sales , customer's win & losses , profits and losses , We not only need to make information available to all within our co but also need to train them to understand information as well. We need to make continuous efforts to improvise information available to all employees within our co .This information should be real time , that means everyone should know where our projects stand day to day basis and are related tasks , activities are tracked on daily basis and communicated internally.